

PEACHTREE MEDIA ADVISORS, INC.

DIGITAL MEDIA ▪ GREENTECH ▪ HEALTHCARE
INVESTMENT BANKERS



Merger & Acquisition Advisory

Strategic Partnerships

Capital Raise

Cross-Border M&A

Joint Ventures & Divestitures

US ▪ Brazil ▪ China ▪ India ▪ UK ▪ Australia

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The current M&A environment reveals unnerving attributes within the traditional model of investment banking: bulge-bracket investment banks provide complex financial services products irrelevant to the needs of growth companies in non-traditional sectors, while boutique firms with limited sector coverage place heavy reliance upon – yet only add modest value through – press release-driven marketing efforts in the M&A process. Enter Peachtree Media Advisors, Inc., the new face of investment banking. Peachtree cultivates tightly-focused services and expertise in digital media, greentech, and healthcare, and utilizes a network of relationships to achieve targeted exposure. Simply put, Peachtree delivers better service for lower fees.

Peachtree Media Advisors, Inc. is a boutique investment bank that offers capital raise, strategic partnership, merger and acquisition advisory services for early-stage to middle-market companies in the digital media, greentech and healthcare information technology sectors. We pride ourselves on the principals of relationship banking while focusing solely on these three rapidly growing sectors which leverage IP and use technology to disrupt traditional paradigms. More importantly, Peachtree provides the tools, analysis and services to help growing companies maximize value in developing strategic partnerships, raising capital, and navigating M&A or IPO exit strategies. Visit our website and contact one our relationship bankers today to discover how our growing strategic partnership, capital raise and M&A advisory services can help your company.

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